

GWENDOLEN B. WHITE

Sustainability Within Reach, LLC

<http://www.sustainabilitywithinreach.com>

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PROFESSIONAL CERTIFICATION

Certified Public Accountant (CPA) Active License in Indiana

Member of American Institute of Certified Public Accountants (AICPA)

Enterprise Risk Management Certificate 2019 AICPA

PROFESSIONAL SERVICE

AICPA

Assurance Services Executive Committee - Sustainability Task Force Member
(2016)

Address issues related to sustainability accounting, reporting, and assurance as they involve members of the AICPA.

Institute of Management Accountants

Foundation for Applied Research – Member (2007-2009)

International Federation of Accountants (IFAC) Liaison – Member (2007-2009)

PROFESSIONAL DEVELOPMENT

Successful Completion of Global Reporting Initiative (GRI) Standards Exam 2019.

Successful Completion of Global Reporting Initiative (GRI) G4 Exam January 2016.

GRI SUSTAINABILITY REPORTS PREPARED

University of Texas, Arlington 2018

Indianapolis Airport Authority 2013

City of Bloomington, Indiana 2012

Minnetrista Cultural Center 2011

Ball State University 2010, 2011, 2012, 2013

PROFESSIONAL EXPERIENCE

ISOSGroup Trainer and Sustainability Consultant 2013 to present
Nominated (GRI) Trainer 2013 – to present.

Taught Certified GRI Training Courses involving basic knowledge of GRI and phases of the GRI sustainability reporting process in Chicago, New York, Washington D.C., San Francisco, Minneapolis, and Golden, Colorado.

Integrated Reporting <IR> Trainer 2019

CDP Trainer 2018 to present

UN Sustainable Development Goals (SDG) Trainer 2018 to present

World Bank Contract Employee 2016, 2017, 2019

Author of Concept Paper for **Global Conference on Subnational Reporting**
“Strengthening Governance Systems through Nonfinancial Report”

Author of Concept Paper

“Audits and Integrated Reporting”

Author of Framing Paper

“Nonfinancial Reporting for Cities”

Staff Accountant, Peat Marwick Mitchell Certified Public Accountants
Indianapolis, Indiana

COMMUNITY ENGAGEMENT ACTIVITIES

City of Bloomington Commission on Sustainability – Chair (2015 to 2019)

The city commission promotes economic development, environmental health, and social equity in the city. The commission gathers and disseminates information; promotes practical initiatives; and measures, monitors, and reports on the community's progress toward sustainability.

City of Muncie Energy Committee – Member (2012-2013) Community committee involved with seeking energy savings initiatives for entire city.

EDUCATION

Doctor of Philosophy in Business Administration, Indiana University, 1989

Master of Business Administration, Ball State University

Bachelor of Arts, Ball State University

ACADEMIC POSTS AND TEACHING EXPERIENCE

Clinical Professor, Department of Accounting, Indiana University, Kelley School of Business, 2014 - 2015

Associate Professor, Department of Accounting, Ball State University, Miller College of Business, 2007 – 2014

Assistant Professor, Department of Accounting, Ball State University, Miller College of Business, 1981 – 2007

AWARDS AND HONORS

Miller College of Business Outstanding Teaching Award, 2012

PUBLICATIONS

BOOKS

White, G. B. 2015. *Sustainability Reporting: Getting Started*. Business Expert Press.

White, G.B. 2009. *Sustainability Reporting: Managing for Wealth and Corporate Health*. Business Expert Press.

White, G.B. 2009. *Sustainability Reporting – Doing Well by Doing Good*. Dubuque, Iowa: Kendall/Hunt Publishers.

REFEREED PUBLICATIONS

White, G. B. and J. Holpuch. 2014. Sustainability Reporting for Cities: Why not? *Sustainability: The Journal of Record*.

White, G. B. 2012. The Right Report. *Corporate Responsibility Magazine*. December/January.

White, G. B., and R. J. Koester. 2012. STARS and GRI: Tools for campus greening strategies and prioritizations. *Sustainability: The Journal of Record*. 5 (1): 100-106.

White, G. B., L. VanAlst, and J. Ledbetter. 2008. Environmental management systems: Benefits of adoption and proposed tax incentives. *Cost Management*. July / August: 35-39.

White, G. B., M. Cleveland, and M. J. White. 2008. Perceptions of environmental sustainability. *Journal of Business and Economic Research*. 6 (4): 31-41.

White, M. J. and G. B. White. 2006. Perceptions of accountants in a post Enron environment. *Journal of College Teaching and Learning*. 3 (11); 71-75.

White, M. J. and G. B. White. 2006. Implicit and explicit occupational gender stereotypes. *Sex Roles: A Journal of Research*. 55 (3): 259-266.

- Stearns, J., S. Borna, and G .B. White. 2006. The ethics of refund anticipation loan consumer information: An exploratory study. *Business and Society Review*. 111 (2): 175-191.
- White, G. B. 2005. How to report a company's sustainability activities. *Management Accounting Quarterly*. 7 (1): 36-43.
- Vann, J. W. and White, G. B. 2004. Sustainability reporting in the accounting curriculum. *Journal of Business and Economics Research*. 12 (2): 17-30.
- White, G. B. 2004. Teaching accounting ethics: An interactive approach. *Journal of College Teaching and Learning*. 12 (1): 31-38.
- Borna, S. and G. B. White. 2003. Sex and gender: Two confused and confusing concepts in the 'Women in Corporate Management' literature. *Journal of Business Ethics*. 47: 89-99.
- White, G. B. and W. T. Wrege. 2002. Accounting in the fifth grade – Is it too early? *Journal of Accounting Education*. 21 (2): 95-99.
- Heintz, J. H., G. B. White and J. Bedard. 1999. The effect of evidence reliability on the influence of unaudited book values in analytical procedures. *International Journal of Auditing*. 3: 135-146.
- White, G. B. and M. J. White. 1994. How general are the vagaries of sex bias? *The Journal of Business and Psychology*. 9 (1): 59-68.
- White, M. J., T. A. Kruczek, M. T. Brown, and G. B. White. 1989. Occupational sex stereotypes among college students. *Journal of Vocational Behavior*. 34: 289-298.
- Heintz, J. H. and G. B. White. 1989. Auditor judgment in analytical review—Some further evidence. *Auditing: A Journal of Practice and Theory*. 8: 22-39.

REFEREED PRESENTATIONS

- White, G.B. and R.J. Koester. 2014. Voluntary Carbon Market in Higher Education: Ball State University and Chevrolet Pilot Study. National Council for Science and the Environment. Washington, DC. January.
- White, A.C. and G.B. White. 2014. Students Curb Climate Change, Boost Bottom Lines: Two Case Studies. National Council for Science and the Environment. Washington, DC. January.
- White, G.B. 2013. The Global Reporting Initiative (GRI) Sustainability Reporting Guidelines can work for cities. Community Indicator's Consortium 2013 Impact Summit. Chicago. October.

- White, G.B. 2012. Sustainability for cities: Reporting impacts and monitoring progress. Paper presented to the 18th Annual International Sustainable Development Research Conference. Hull, UK. June.
- White, G.B. and R.J. Koester. 2011. GRI/STARS: Finding common ground. Paper presented to the AASHE Conference and Expo. Pittsburgh, PA. October.
- White, G.B. 2011. How to address the sustainability knowledge gap. Paper presented to the American Accounting Association Annual Meeting. Denver, CO. August.
- White, G.B. and M. Myring. 2011. Quality of sustainability reports: Impact on analysts' forecasts. Paper presented to the American Accounting Association Annual Meeting. Denver, CO. August.
- White, G. B. and M. J. White. 2011. Sustainable development: Self-efficacy is the key to action. Paper presented to the 17th annual conference of the International Sustainable Development Research Society. New York, NY. May.
- White, G. B., and M. Myring. 2010. Quality of sustainability reports: Impact on analysts' forecasts. Paper presented to the 2010 Global Reporting Initiative (GRI) Conference on Sustainability and Transparency. Amsterdam, The Netherlands. May.
- White, G. B. and M. J. White. 2007. Perceptions of sustainability. Paper presented to the European College Teaching and Learning and Applied Business Research Conferences. Padua, Italy. June.
- White, M. J. and G. B. White. 2006. Perceptions of accountants in a post Enron environment. Paper presented to the European College Teaching and Learning and Applied Business Research Conferences. Florence, Italy. June.
- White, G. B. 2005. Sustainability reporting in universities: What can we learn from experience? Moderator for panel discussion at Greening of the Campus VI. Ball State Univeristy. Muncie, IN. September.
- White, G. B. 2005. Sustainability reporting in North American universities: What is the state of the art? Paper presented to the Sustainability and Accounting Session at the 11th Annual International Sustainable Development Research Conference. Helsinki, Finland. June.
- White, G. B. 2005. Why managerial accountants should know about sustainability reporting. Paper presented to the 86th Annual Convention of Institute of Management Accountants. Boston, MA. June.
- White, G. B. 2004. Mentoring gifted students: Can accountants help? Paper presented to the National Association of the Gifted 51st Annual Convention. Salt Lake City, UT. November.

- White, G. B. and C. Shobe. 2004. Mentoring gifted elementary students: Accounts balance the equation. Paper presented to the Tenth Annual Share-Indiana Conference on Parenting and Teaching Gifted Children. Muncie, IN.
- Vann, J. W. and G. B. White. 2004. Sustainability reporting in the accounting curriculum. The 2004 European College Teaching and Learning and Applied Business Research Conferences. Edinburgh, Scotland. June.
- White, G. B. 2004. Accounting ethics education: An interactive approach. The 2004 European College Teaching and Learning and Applied Business Research Conferences. Edinburgh, Scotland. June.
- White, M. J. and G. B. White. 2004. Change and stability in occupational stereotypes. American Psychological Society 16th Annual Convention. Chicago, IL. May.
- White, G. B. 2003. Can we discuss ethics honestly? American Accounting Association. Honolulu, HI. August.
- Brown, M. T., M. J. White, T. A. Kruczek, and G. B. White. 1989. Occupational sex stereotypes: Are there personality differences? American Psychological Association. New Orleans, LA. August.
- White, G. B. and M. J. White. 1989. How general are the vagaries of sex bias? Midwest Psychological Association. Chicago, IL. May.
- White, M.J., T. A. Kruczek, M. T. Brown, and G. B. White. 1989. Occupational sex stereotypes among college students. Midwest Psychological Association. Chicago, IL. May.
- Heintz, J. H. and G.B. White. 1986. Contextual and trend effects in analytical review judgments. American Accounting Association. Midwest Regional Meeting. Chicago, IL. March.

INVITED PRESENTATIONS

- White, G. B. 2019. Truly Integrated Sustainability and Financial Reporting: Evolution and Technology Solutions, Sustainable Brands New Metrics, Philadelphia, November.
- White, G. B. 2018. How would we recognize sustainable procurement if we saw it? Sustainable Brands New Metrics, Philadelphia, November.
- White, G. B. 2013. Sustainability Reporting Assurance. Invited presentation to Global Reporting Initiative Conference 2013. Amsterdam, May.

- White, G. B. 2013. Using GRI G4 System. Presented to Unlocking the Power of Social and Environmental Performance Reporting in the Pacific Northwest and Beyond. Microsoft Campus, Redmond, WA, December.
- White, G.B. 2012. Assuring sustainability - Building trust and better data through third party validation. COMMIT!Forum 2012 Sustainability Conference, Panel Moderator. New York. October.
- White, G. B. 2011. Sustainability reporting. Invited presentation to University of Toronto Rotman School of Management. November.
- White, G. B. 2011. What is sustainability reporting? Focus the Nation 2011: Clean Energy Forum Invitation. February.
- White, G. B. 1987. Behavioral research in auditing. Invited presentation to Brawijaya University. Malang, Indonesia. April.
- White, G. B. 1987. Behavioral aspect of managerial accounting. Invited presentation to Air Langga University. Surabaya, Indonesia, May.

SPEAKING ENGAGEMENTS

- Sustainability reporting. Presented to Green Ambassador Program. Ball State University Indianapolis Center. March 2010.
- Sustainability reporting. Presented to Green Ambassador Program, Ball State University Indianapolis Center. November 2009.
- Sustainability reporting, environmental management accounting, Life-cycle analysis– How these tools help businesses manage better. Presented to ID 400 Creating a Sustainable Future. Ball State University. February 2003.
- Sustainability reporting and environmental management accounting – What businesses should know. Presented to BUSAD 300 The Emerging Context of Environmental Issues for Business. Ball State University. April 2003.
- Sustainability reporting – Global Reporting Initiative Reporting Guidelines. Presented to the Council on the Environment (COTE) Ball State University. November 2003.
- Ethics in accounting. Presented to seminar at UniverCity. Ball State University. 2002.

GRANTS

- Indiana School Design Guidelines Project**, Indiana Department of Education Grant \$8000, Sponsored by Center for School Design at Ball State University. Fall 2008.
- College of Business Research Grant \$2500**. Ball State University. Summer 2003.

Center for Energy Research, Education, and Service Fellow 2004-2005 Grant \$5,000.
Ball State University.

February 21, 2020